



Promoting a positive outlook that inspires and supports you to live a more fulfilled life.

Welcome to Positive Focus!

So you are interested in joining our fun-loving, dynamic, positive tea spreading kindness around the world letting people know they matter. We just want to make sure you know who we are and why we are, so please read our – [PF Positivity Ambassador Program](#) document below.

If at the end, you are excited about being part of growing more local and global positivity, fill out our ambassador form and let's get started. We are ready. Are you?

Contents

BECOME A POSITIVE FOCUS POSITIVITY AMBASSADOR	2
GET TO KNOW POSTIVE FOCUS	2
PF Intention	2
Mission:	2
Our Vision:.....	2
Positive Focus' Code of Kindness	3
Our Core Values:.....	4
Why We Do What We Do	4
PF Leadership Structure:.....	5
PF Core Programs & Events	5
Personalized Path to Positivity (PPP)	5
PF Gives Back – Global Free Hugs – I Choose Kindness	5
PF Tuesday Teachings Series	5
PF Future Programs & Events.....	7
Enhancing PPP:.....	7
Positive Focus Chapters:	7
PF Positivity Coaching Program	7
PF Kids Programming.....	7
PF FINANCING & FUNDING	7
POSITIVE FOCUS AMBASSADOR PROGRAM:	8
Why get involved with Positive Focus?	8
Ambassador Requirements & Expectations:	8
Three levels of ambassadorship:.....	8
Smile Ambassadors:.....	8
Hug Ambassadors:	8
High Five Ambassadors:.....	8
Current needs.....	8
Positivity Ambassador Survey.	9



Promoting a positive outlook that inspires and supports you to live a more fulfilled life.

BECOME A POSITIVE FOCUS POSITIVITY AMBASSADOR

Why become a Positivity Ambassador? So you can be part of the change you seek and be a global positivity promoter. Are you interested in being the change you seek in the world? So are we? However, we do things a little differently here at PF as we like to focus on all the good that is taking place in the world now and allowing it to grow.

The short story version is we are seeking like-minded, open-hearted, open-minded fun people to help us promote positivity from as little as an hour a week to as immersed in PF as you'd like to be. Now let's get to the big story of who we are, why we are and how you can be part of us too. There is power in numbers and we hope you join us in showcasing the world in a positive light that we like to call...

POSITIVE FOCUS.

GET TO KNOW POSTIVE FOCUS

PF Intention

-  Be a fully-funded global nonprofit offering our core programming: Personalized Path to Positivity, Tuesday Teachings, Global Free Hugs, and I Choose Kindness via mind-body-spirit, service-charity, and fun-social events all around the world both physically and virtually.
-  Growing local chapters that will offer the PPP program with concierge services and local PF and partner event offerings.
-  Create and implement a Positive Focus certified coaching program with services being offered locally as well as virtually.
-  Allowing the vision to grow in bigger and better ways than we can see today.

Mission:

Promote a positive outlook that inspires and supports you to live a more fulfilled life.

Our Vision:

OUR PASSION AND PURPOSE is to cultivate positive relationships and communities through virtual and physical events allowing people to see love over fear, abundance over lack, diversity over differences, and peace over conflict.

Positivity is defined as the quality of state of being positive. Our aim is to expand positivity globally through the Personalized Path to Positivity program offering Positive Focus' and partnering organizations/people's mind-body-spirit, service-charity, and fun social events.

Positive Focus', a 501c3 non-profit organization headquartered in Chicago, *PASSION and PURPOSE is to cultivate positive relationships and communities through virtual and physical events allowing people to see love over fear, abundance over lack, diversity over differences, and peace over conflict. For more information, visit www.positive-focus.com.*



Promoting a positive outlook that inspires and supports you to live a more fulfilled life.

Positive Focus' Code of Kindness

All involved in Positive Focus (board members, leadership team, chapter leads and ambassadors adhere to Positive Focus's Code of Kindness.

Positive Focus Core Beliefs on making a positive difference globally:

- Choosing to be a personal demonstration of how positivity has enhanced your life.
- Choosing kindness over judgment - you've made a difference.
- Choosing love over fear - you've made a difference.
- Choosing possibilities over challenges - you've made a difference.
- Choosing to have a positive focus, your challenges are lessened and your opportunities are heightened.

We believe:

- In speaking from our own experience rather than telling people how they 'have' to think, see or do things.
- In approaching all that we do from a positive focus (example: rather than fighting a disease, we speak on pro health; rather than fighting poverty, we speak on abundance; rather than fighting war, we speak on peace).
- That what you focus on is what expands
- That life is about choice rather than good/bad, right/wrong and each choice has consequences
- That being positive doesn't mean everything is perfect but rather we see the gem in the challenges and place our focus there.
- All is well in the world as there are far more loving people than fearful ones
- In seeing the world as 1 person 7 billion times and putting a face to them rather than a populace.
- In being respectful even during challenges and disagreements. Positivity doesn't mean agreeing all the time, but rather approaching differences from a space of love, compassion and forgiveness.

We are a fun-loving dynamic group of people who love sharing positivity while letting people know they matter. If that's you, join the team!

Live ~ Love ~ Laugh ~ Hug ~ Smile

Carol

PF Founder & Vision Keeper

Positive Focus¹, a 501c3 non-profit organization headquartered in Chicago, *PASSION and PURPOSE is to cultivate positive relationships and communities through virtual and physical events allowing people to see love over fear, abundance over lack, diversity over differences, and peace over conflict. For more information, visit www.positive-focus.com.*



Promoting a positive outlook that inspires and supports you to live a more fulfilled life.

Our Core Values: Are infused in everything we think, speak, and do as an organization and as a community. First and foremost, we EMBODY our values.

Value	Definition
 BE Positive	We believe by focusing on the silver lining of life, celebrations are heightened and sorrows are lessened.
 Be Kind and Spread Kindness	We believe by focusing on kind thoughts, words, and actions brings happiness to the kindness giver as much as the receiver. Sharing a smile, a kind word, or a hug can and often is the positive shift in someone's life.
 Be of Service and Provide red carpet service	We believe by focusing on serving others from a space of "All is Well" that we can provide red carpet service allowing you to feel you are walking the red carpet in YOUR life.
 Cultivate Positive Relationships and Communities	We believe by focusing on the good in yourself and others, goodness expands and positive relationships and communities are born.
 Inspire and be Inspired	We believe by focusing on and embodying positivity, our thoughts, words and actions inspire. As we focus on others positive thoughts, words, and actions, we too are inspired.
 Focus on Fun	We believe by focusing on our passion and purpose of shining light on the beauty in others and the world, life naturally becomes graceful, gentle, kind and FUN.
 Be Passionate and Purposeful	We believe by focusing on living a passionate and purposeful life, life is filled with deeper love, laughter, happiness, and prosperity.
 Embrace change and continued growth	We believe by focusing on and embracing the fact life is ever evolving, challenges are lessened, victories are heightened, and positive growth occurs.
 YOU MATTER	We believe by focusing on nurturing your internal self-worth, that every aspect of your life shines forth which in turn has a positive effect on others and the world.

Why We Do What We Do

To inspire people to see love over fear and live a positively focused life.

Key Drivers:

-  To promote and showcase all the positivity that is currently going on in the world as we know there is a lot out there to be celebrated

Secondary Driver:

-  To provide love, compassion and positivity to people and communities that are currently facing challenges and help them see the good in the challenge.

Goals:

Inspire people to live a fulfilled life.	Create a community of people focused seeing love over fear, abundance over lack, diversity over difference, and peace over conflict.
--	--

Positive Focus¹, a 501c3 non-profit organization headquartered in Chicago, *PASSION and PURPOSE is to cultivate positive relationships and communities through virtual and physical events allowing people to see love over fear, abundance over lack, diversity over differences, and peace over conflict. For more information, visit www.positive-focus.com.*



Promoting a positive outlook that inspires and supports you to live a more fulfilled life.

PF Leadership Structure:

All involved in PF from leadership to partnerships believe in and adhere to Positive Focus' Code of Kindness

Founder	Executive Board Members	Advisory Board Members	Positivity Ambassadors
Visionary leader, spokesperson for PF, voting member that meets with the executive and advisory board regularly.	*Voting member that meets monthly focused on daily operations and growing the vision.	*Voting member that meets during the year with the executive team offering professional insight on growing the PF vision. Also share the vision within their networks while helping with funding.	*Nonvoting board members who are passionate and believe in Positive Focus' vision. Their roles vary from operational assistance, event/programming assistance, marketing/fundraising assistance and advocating for the organization.

PF Core Programs & Events

Personalized Path to Positivity (PPP) – *an individualized road map designed for you to enjoy the journey of life as much as the destination.*

The Personalized Path to Positivity program is designed to help you navigate the path of life through an individualized plan designed for where you are currently at in the realm of positivity and providing opportunities for you to enjoy the journey of life as much as the destinations you strive for.

How does it work?

Step 1	You take our short FREE SURVEY on the power of thoughts, words and action.
Step 2	Your Positivity Concierge will review your answers and send you a report on how to reframe old beliefs along reading and event recommendations.
Step 3 (in development)	You and your concierge will continue to enhance and develop your program as you move along your positivity path.

PPP Partners (in development)

People and Organizations that partner with Positive Focus will believe in and adhere to Positive Focus' Code of Kindness as well as meet our positivity partnership seal of approval.

PF Gives Back – Global Free Hugs – I Choose Kindness

We do service differently as our focus is on wellness, peace, and wholeness with a guiding objective in letting people know they matter to us and the world just because they are.

PF Tuesday Teachings Series

Our Tuesday Teachings series is a signature event as it allows us to reach across all communities via our weekly calls.

Positive Focus', a 501c3 non-profit organization headquartered in Chicago, *PASSION and PURPOSE is to cultivate positive relationships and communities through virtual and physical events allowing people to see love over fear, abundance over lack, diversity over differences, and peace over conflict. For more information, visit www.positive-focus.com.*



Promoting a positive outlook that inspires and supports you to live a more fulfilled life.

Positive Focus Event Categories:

Positive Focus offers events designed to increase your positivity muscles by enhancing your thoughts, words and actions in mind-body-spirit, service-charity, and fun-social events. Along with our offerings, we partner with other like-minded people and organizations offering you a variety of options from beginner to advance on living a meaningful life.

<i>Mind-Body-Spirit</i>	PF believes our thoughts, words and actions are powerful, therefore we focus on offering events to uplift and inspiring you to focus on positive thoughts, words, and actions. Key PF Events: <i>Tuesday Teachings</i>
<i>Service-Charity</i>	PF believes in focusing on the positive, therefore we approach all of our service-charity events from a place pro rather than anti (example: we are pro peace rather than antiwar; we are pro health rather than fighting disease; we are pro diversity rather than fighting differences). We believe being of service to others is necessary to leading a positive life. Key PF Events: <i>Free Hugs, I Choose Kindness</i>
<i>Fun-Social</i>	PF believes that positivity not only loves company but helps keep you in a positive perspective, therefore we offer get-togethers to socialize and have fun.

Positive Focus¹, a 501c3 non-profit organization headquartered in Chicago, *PASSION and PURPOSE is to cultivate positive relationships and communities through virtual and physical events allowing people to see love over fear, abundance over lack, diversity over differences, and peace over conflict. For more information, visit www.positive-focus.com.*



Promoting a positive outlook that inspires and supports you to live a more fulfilled life.

PF Future Programs & Events

Enhancing PPP:

Growing the Personalized Path to Positivity to offer local and virtual events designed for beginners, intermediate and advanced members so you can continue to grow with a Positive Focus.

Positive Focus Chapters:

Virtual	Physical Chapters		
Facebook profile and group page as well as virtual events (web & phone).	Chicago (headquarters)	Gratitude Chapters	Joy Chapters
	Overall operations of 501c3 offering Mind-Body-Spirit; Service-Charity; and Fun-Social events	Offering Positive Focus events with the intention of becoming part of the 501c3 in the future.	Joy Chapters are part of the overall umbrella offering local Mind-Body-Spirit; Service-Charity; and Fun-Social events.

PF Positivity Coaching Program

This has been part of the initial vision and is the incubator stage, yet will be a key part to our Personalized Path to Positivity

PF Kids Programming

This has been part of the initial vision and is the incubator stage, as what better way to instill positivity at a global level than allowing kids to shine!

PF FINANCING & FUNDING

Positive Focus intends to keep events donation based with funding coming from donations, grants, and investors. PPP will eventually have a paid concierge service. Our partners will charge accordingly to their business model.

Positive Focus¹, a 501c3 non-profit organization headquartered in Chicago, *PASSION and PURPOSE is to cultivate positive relationships and communities through virtual and physical events allowing people to see love over fear, abundance over lack, diversity over differences, and peace over conflict.* For more information, visit www.positive-focus.com.



Promoting a positive outlook that inspires and supports you to live a more fulfilled life.

POSITIVE FOCUS AMBASSADOR PROGRAM:

Why get involved with Positive Focus?

The best way to support your own personal growth in positivity is to be of service to others and surround yourself with like-minded fun loving people. Share your talents and passions as a **POSITIVITY AMBASSADOR**.

Ambassador Requirements & Expectations:

- To be a personal example of having a positive focus in your life heightening celebrations and lessening sorrow
- To believe in and adhere to Positive Focus' Code of Kindness.
- Board meetings: Not required unless you are involved in a specific project and then you'll be invited to attend. You can ask to attend any executive meeting if interested.

(ALL PF roles comes with a heaping dose of love and appreciation.)

Three levels of ambassadorship:

Smile Ambassadors: (behind the scenes operational help)

- Marketing assistance
- Social Media editorial assistance
- Fundraising – grant writing
- Web & Internet assistance
- Concierge assistance (PPP)

Hug Ambassadors: (event assistance from actively attending and/or planning events to uplift and inspire people to live life fully.

- Tuesday Teacher Facilitators
- Gives Back Coordinator: Oversee/help plan or Gives Back Programming
- Mind-Body-Spirit Coordinator: Oversee/help plan our mind-body-spirit events
- Fun-Social Coordinator: Oversee/help plan for fun-social events
- Gives Back Volunteers: Be part of the gives back team so we can grow and add more service oriented events to the calendar
- Event planners

High Five Ambassadors: (Become a PF Cheerleader and share our mission within your network to encourage people to join Positive Focus events' and spreading global positivity).

- Introduce the founder and leadership to influencers
- Share/like/comment on PF social media sources
- Invite your network to get involved

Current needs: [**CLICK HERE**](#). **Don't see it:** That doesn't mean we wouldn't love to have you help spread kindness and positivity. Let us know how you would like to be involved.

Positive Focus¹, a 501c3 non-profit organization headquartered in Chicago, *PASSION and PURPOSE is to cultivate positive relationships and communities through virtual and physical events allowing people to see love over fear, abundance over lack, diversity over differences, and peace over conflict. For more information, visit www.positive-focus.com.*



Promoting a positive outlook that inspires and supports you to live a more fulfilled life.

Positivity Ambassador Survey.

So does being part of a fun-loving dynamic team seem like a good fit? We sure hope so. Fill out our **AMBASSADOR SURVEY** and let's get started.